

REDF

An investment that works.

ACCELERATING GROWTH & IMPACT

REDF has a 20+ year track record of investing exclusively in social enterprises that employ and equip people striving to build a better life and overcome employment barriers. The REDF Accelerator is a unique, hands-on program designed to support and connect the leaders of these businesses. Described as a “mini-MBA,” our Accelerator is tailored for entrepreneurs who are ready for growth. And there’s no fee to participate!

WHY SHOULD YOU PARTICIPATE?

During this highly interactive five-month program you’ll work alongside peers to learn and put into practice the methods, skills, and tools needed to reach key milestones.



Develop and Test Promising Strategies to Sustainably Grow Your Business



Build Strong Relationships with Like-Minded Social Entrepreneurs



Design Effective and Impactful Programs for Your Employees



Connect with Partners, Investors, Advisors, and Mentors

WHAT ALUMNI SAY

“*The REDF Accelerator was the best experience I have had in my professional career. I found new concepts, models, and approaches that were so inspirational—things that I took home and implemented immediately.*

– Anthony Armour, Executive Director, Neighborhood Industries

“*The REDF Accelerator gave me the confidence to be a better leader. I feel fortunate to have been a part of this program. The connections I have made will be a great help, not only now but in the future.*

– Beth Rocca, General Manager, The Light House Bistro

“*I had no idea how deep, personal and wide this was going to take me. Mini-MBA does not do this justice. It has been nothing short of life changing.*

– Anchi Mei, Executive Director, MAKE Projects



WHO WE WORK WITH

Mission-driven, revenue generating businesses that serve individuals striving to build a better life and overcome employment barriers, including:



Justice System Involvement



Homelessness



Mental Illness and Addiction



Refugee Status



Domestic Violence and/or Trafficking



Disconnection from School/Work for Those Under 25

WHO CAN PARTICIPATE?

APPLICANT ELIGIBILITY

Must lead or have full decision-making authority within an employment social enterprise

Commit to attending all programming and engage in peer collaboration in-between sessions

ENTERPRISE ELIGIBILITY

Must provide paid employment at or above local minimum wage and wraparound services

Must have \$100K–\$2M projected earned revenue for current year via sales of goods and/or services.

Have been in operation for at least 12 months

WHAT TO EXPECT

STRUCTURE

Highly interactive five-month program

- Three, multi-day sessions
- Cohort of 12-18 peers
- Facilitated curriculum focused on strengthening business and programmatic operations

COMMITMENT

Actively participate in REDF Accelerator including attendance & participation in 30 hours of programming during each session.

- Participation in ~2-5 hours of programming a week in-between sessions. These hours consist of:
 - Post-session assignments
 - Social Hours & Activities
 - Leadership Development Workshops
- Willingness to collaborate with peers in the cohort
- Ability and commitment to provide 2 years of key data to REDF during and after REDF Accelerator involvement

IF YOU HAVE QUESTIONS, PLEASE CONTACT US AT CONNECT@REDF.ORG OR VISIT REDF.ORG/ACCELERATOR.

To receive updates about the REDF Accelerator and other programs, please sign up at: redf.org/stay-updated.