



Employment Pathways as a Solution to Homelessness

AS OF JUNE 30, 2024 **ACCOMPLISHMENTS**

9.5K+

PARTICIPANTS

have been placed into transitional, subsidized employment and received support services

4.7K+

PARTICIPANTS

have been placed into competitive, unsubsidized employment and received wrap around support services

5.7K+

PARTICIPANTS

have been co-enrolled in Workforce Innovation and Opportunity Act (WIOA) programs to receive job readiness resources

\$80M+

INVESTED

to serve individuals experiencing homelessness in Los Angeles County.
\$8,400 per individual served

Los Angeles draws people from all over the world for its vibrancy and its sun. But like many cities across our country, it faces significant challenges too — including more than 75,000 people living on the streets.

The Los Angeles Regional Initiative for Social Enterprise (LA:RISE) unites the City and County of Los Angeles workforce agencies with employment social enterprises to help people striving for a better future get the jobs, training, and support they need to build it.

WHAT MAKES LA:RISE DIFFERENT:

Paid Transitional Employment

Participants are able to build their skills and confidence in a supportive environment while earning a paycheck.

Support Services

LA:RISE incorporates trauma informed wraparound support to address underlying needs, such as help with childcare, housing, transportation, or mental health counseling.

Job Training and Readiness

Each participant receives customized support to foster positive job placement outcomes, including interview prep, job search, resume building, and skill building.

Competitive Employment

LA:RISE helps participants transition into unsubsidized employment at a social enterprise, a mainstream employer, LA City Target Hire Program, or Whole Person Care.

Retention

Support continues after a participant is placed into competitive employment to bolster long-term success.

HELP LA:RISE CONTINUE TO GROW



KEEP INVESTING IN LA:RISE:

Your support has fueled a decade of impact. As we look to the future, we invite you to continue investing in LA:RISE and similar initiatives. Your contributions are not just financial — they are the building blocks of transformative change in our community.



CONTINUE TO ADVOCATE:

As a community leader, your voice can amplify the impact of these initiatives across Los Angeles. We urge you to champion policies that support workforce development programs like LA:RISE.



LET'S COLLABORATE:

We ask you to collaborate closely with LA:RISE and similar programs to streamline access to resources for individuals at risk of homelessness and justice-involved citizens.



BUILD ON OUR SHARED KNOWLEDGE:

Your expertise and commitment have been instrumental in LA:RISE's success. We encourage you to continue innovating and sharing best practices. Let's work together to expand the reach of these programs, ensuring that more individuals can overcome barriers to employment.



HIRE LA:RISE GRADUATES:

Commit to being fair chance employers and exploring partnerships with employment social enterprises. By doing so, you will strengthen your business and contribute to a more equitable and inclusive workforce.

CLAUDIA ACEVES

REGIONAL DIRECTOR OF WORKFORCE & CAREER DEVELOPMENT, GOODWILL SOUTHERN CALIFORNIA



"LA:RISE is an invaluable program that has created opportunities for people across Los Angeles. The program makes it possible to engage in an Earn & Learn model of paid work experience, with much needed supports such as transportation, uniforms, tools,

needs-related payments, and much more. The partnerships this program has created have had a huge impact in allowing us to get money into the pockets of those who need it the most."

HECTOR

CENTER FOR EMPLOYMENT OPPORTUNITIES, LA:RISE GRADUATE



"My progress and successes would not be possible if it weren't for people like my case manager and the LA:RISE program. People do not always want a handout, but

they do need direction and an attitude that life can get better for them."

LA:RISE is managed by the City of Los Angeles Economic and Workforce Development Department (EWDD), Los Angeles County Department of Economic Opportunity (DEO), and REDF (Roberts Enterprise Development Fund).

