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FOR IMMEDIATE RELEASE

Newly Selected Cohort of 24 Mission-Driven Businesses & Non-Profits Will be Equipped to Provide Employment & Training Services for Thousands of SNAP Recipients Nationwide

With funding from the USDA, REDF and partners launch second cohort of organizations to receive customized training to become SNAP E&T partners supporting workforce reentry and economic inclusion.

SAN FRANCISCO, CA (September 20, 2022) – Recognizing the immense need for quality employment and training services for SNAP recipients seeking to reenter the workforce, REDF is in the second year of its Supplemental Nutrition Assistance Program Employment and Training (SNAP E&T) Capacity Building Program to prepare employment social enterprises (ESEs) and community-based organizations (CBOs) in becoming SNAP E&T third-party partners.

This year, twenty-four mission-driven organizations across 13 states have been selected to participate in the second year of the Technical Assistance Cohort. Over the course of the next 10 months, participating organizations will receive specialized assistance to create or significantly expand their capacity to support SNAP clients as SNAP E&T third-party partners.

Employment social enterprises (ESEs) are businesses achieving transformative social impact - providing jobs, training, jobs, and support to people breaking through barriers to employment, including justice-impacted individuals who are ready to work but are often shut out of opportunity. With deep expertise and proven practices in helping people to overcome workforce barriers and biases, participating ESEs bring tremendous strengths to the SNAP E&T program, which helps SNAP clients access and succeed in employment.

"REDF is excited to work with another cohort of employment social enterprises and community-based organizations to ensure thousands of people nationwide have access to quality jobs, training, and support as they regain stability during the economic recovery," said Greg Ericksen, REDF's Director of Government Partnerships and Policy. "Becoming a SNAP E&T third-party partner enables these businesses and organizations to access a sustainable funding source, expand their capacity, and serve clients more effectively."

The 2022-23 SNAP E&T Technical Assistance Cohort includes:

- Bayaud Enterprises, Denver, Colorado
- Bread Line, Inc., Fairbanks, Alaska
- Catalyst Kitchens, Seattle, Washington
- Catholic Charities of Oregon, Portland, Oregon
- Empowerment Plan, Detroit, Michigan
- Evergreen Goodwill, Seattle, Washington
- Food Bank of Delaware, Newark, Delaware
- Franciscan Center Inc., Baltimore, Maryland
- Homeward Bound of Marin, Novato, California
- Hot Bread Kitchen, New York, New York
- Kitchen of Grace, Pittsburgh, Pennsylvania
- Manna on Main Street, Landsdale, Pennsylvania
- Northern Valley Industries, Wausau, Wisconsin
- Paul's Place, Inc., Baltimore, Maryland
- Purple Door Coffee, Englewood, Colorado
- Riverview Gardens, Inc., Appleton, Wisconsin
- Salazar Landscaping, South Gate, California
- <u>Samuel Staten Sr. Pre- Apprenticeship Program (SSSPAP)</u>, Philadelphia, Pennsylvania
- San Gabriel Valley Conservation Corps, El Monte, California
- TCK Providence, Inc., Winston Salem, North Carolina
- The Osborne Association, Bronx, New York
- Turn 90, Charleston, South Carolina
- Unloop, Seattle, Washington
- Uplift Northwest, Seattle, Washington

Over the next year, these selected organizations will receive a combination of specialized training, technical assistance, and peer mentorship. Group and individual technical assistance will be delivered by REDF partners Seattle Jobs Initiative (SJI) and the Center for Employment Opportunities (CEO). Cohort members will also have the opportunity to collaborate with peers and seasoned SNAP E&T partners, access helpful resources, learn about effective strategies, and share throughout the cohort.

"Inspired by the commitment and progress made by the year one cohort members, SJI is looking forward to supporting this year's group of employment social enterprises and community-based organizations in accessing the opportunities offered by the USDA's SNAP E&T program, which benefit their participants through expanded and responsive services," said SJI's Senior Consultant, Nick Codd.

"Helping social enterprises access SNAP E&T can be a game changer: it helps individuals access vital nutrition benefits, while supporting worker-serving organizations in expanding capacity," said Sam Schaeffer, Chief Executive Officer of the Center for Employment Opportunities. "CEO is thrilled to continue its work with REDF & SJI to provide technical assistance so more reentry organizations can benefit from much-needed capacity and resources provided by E&T. With eighty percent of employment social enterprise clients being justice-impacted, we are excited to be able to support our peers and the people they serve."

The Technical Assistance Cohort is part of a program <u>funded by a \$1.2 million grant from USDA's Food and Nutrition Service</u> to expand employment social enterprises' capacity to provide on-the-job training and work experience to SNAP participants.

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REDF invests in employment social enterprises (ESEs) — businesses that provide jobs, training, and support to people breaking through barriers to employment. REDF partners with these businesses and the entrepreneurs who lead them — providing capital, capacity, and community — to amplify their transformative impact. Since 1997, REDF has invested in more than 238 ESEs in 33 states and DC. Collectively these partnerships have helped 84,000 people enter the workforce and generate more than \$1.3 billion in revenue that is reinvested in employee success—creating a ripple effect that strengthens families and communities and helps build an economy that works. For everyone. For more information, visit www.redf.org.

The Center for Employment Opportunities (CEO) is the largest national provider of employment services for people coming home from incarceration. CEO is 501(c)3 nonprofit and currently operates in 30 sites across 11 states.

Seattle Jobs Initiative (SJI) is an outcome- and equity-focused, industry-driven workforce intermediary with 23 years of experience coordinating workforce systems, services, and partnerships between government, community-based organizations, education and training institutions, business, and industry. SJI's vision is to help (1) individuals achieve self-sufficiency, (2) equity-minded organizations and agencies achieve success with their programs, and (3) workforce development and education systems better address social equity issues and serve the needs of communities and businesses. To meet this vision, SJI combines regional programs with regional and national research and consulting/technical assistance.