

Farber Intern Bios 2017



Alison Weiner | Roca (Boston)

Stanford Graduate School of Business/Harvard Kennedy School of Government | MBA/MPA

At Stanford, Ali serves as co-president of the Social Innovation Club; at Harvard, she is on the teaching team of the school's foundational course in adaptive leadership. Before attending business school, Ali was a senior strategy consultant at Purpose, a social business that builds movements to tackle global challenges. There, she spent most of her time building The Syria Campaign, an advocacy organization campaigning for a free and peaceful Syria. Before Purpose, Ali was based in Bangkok, Thailand, where she founded an anti-human trafficking organization. She also spent time working at Ashoka and the Clinton Global Initiative. She is especially interested in working with private sector companies to enhance their social impact in a way

that supports core business objectives. Ali graduated from Yale College with honors degrees in History and Political Science.

Ali supported Roca at their headquarters in Chelsea, MA. She worked on two main projects: a feasibility analysis for a new social enterprise to train the very high risk young men and young moms that Roca serves, and a replication model of Roca's first-ever expansion outside the Boston area.



Ava Damri | Goodwill Central Texas (Austin)

University of Michigan Ross School of Business | MBA

Ava is an Open Road Fellow and the VP of Finance for the Give-A-Day Fund. As an Open Road Fellow, she recently spent a month on a road trip across the United States working with four different social entrepreneurs helping them solve complex business challenges. Before school, Ava spent six years designing and implementing business technology solutions for public-sector clients at Deloitte Consulting. Throughout college and during her career with Deloitte, Ava cultivated a passion for promoting STEM education by volunteering for organizations that conducted outreach to increase STEM awareness in young women and minorities. Ava graduated from the Lyle School of Engineering at Southern Methodist University with a B.S. in

Management Science and a M.S. in Engineering Management and was awarded the 4+1 Leadership and Service Scholarship.

Ava worked with Goodwill Central Texas' Goodwill Staffing Group (GSG) to assess current business operations and make recommendations to grow GSG's revenue and placements within the next two years. She conducted interviews with internal stakeholders and other staffing firms, analyzed market trends, and researched the alternative staffing industry and local competition, to provide GSG with a comprehensive strategic business plan.



Cynthia Tassopoulos | New Avenues for Youth (Portland)

Emory University Goizueta Business School/Rollins School of Public Health | MBA/MPH

At Goizueta, Cynthia participates in various social enterprise and healthcare activities. Prior to school, Cynthia lived in Washington DC and worked at The Advisory Board Company where she supported hospital orthopedic and neuroscience departments with strategic planning and market growth strategy. She is originally from Dallas, Texas, but has never owned a pair of cowboy boots. Cynthia graduated from Harvard University with a B.A. in History of Science and a minor in Global Health and Health Policy.

Cynthia helped New Avenues for Youth (NAFY) develop venture criteria to evaluate future enterprise opportunities, specifically opportunities in East Multnomah County, Oregon where the organization plans to expand its services. She also conducted an analysis to identify high priority industries and enterprise models to guide future investment. Finally, Cynthia assessed market potential and growth targets for NAFY's screen printing enterprise.

Farber Intern Bios 2017



Garrison Turner | Chrysalis (Los Angeles)

University of Southern California Marshall School of Business | MBA

At Marshall, Garrison serves on the boards of Net Impact and Black Graduate Business Leaders. Outside of school, he works as an assistant to the Regional Baha'i Council of California where he supports teams engaged in youth development and community building efforts. Prior to business school, Garrison spent three years working in environmental consulting where he conducted air quality and greenhouse gas analysis for manufacturing and oil & gas clients. Garrison graduated from Columbia University with a B.S. in Earth and Environmental Engineering, where he was an active member of the Intercultural Resource Center and Engineers Without Borders.

Garrison worked on Chrysalis' client communications, developing recommendations for improving the efficiency and effectiveness of those communications. His research involved 20 staff interviews to identify process improvement options and conducting a cost benefit analysis of key options. His second project was a feasibility analysis for entering a new community, assessing potential impact, local readiness, and social enterprise business opportunities.



Lillian Irene Carroll | Community Housing Partnership (San Francisco)

MIT Sloan School of Management/Harvard Kennedy School of Government | MBA/MPA

Prior to business school, as an IDEX Fellow based in Hyderabad, India, Lillie co-led business development efforts for a social enterprise start-up, and implemented capacity building and employee engagement strategies in a low-income school. Upon completing the Fellowship, Lillie joined Ernst & Young's human capital consulting practice where she advised clients on talent management, workforce analytics, and change management strategies. Lillie plans to pursue a career in workforce development, exploring new ways to address underemployment through innovative human capital strategies. Lillie graduated from Duke University with a B.A. in Cultural Anthropology and minors in Asian and Middle Eastern Studies. At Duke Lillie was awarded the

"Unsung Heroine Award" for her work to promote women's empowerment.

Lillie developed a career pathway program for property management jobs within the supportive and affordable housing sector. The goal of the program is to "upskill" Community Housing Partnership's Desk Clerk workforce and provide transitional employment opportunities so that workers can successfully move up the property management career path. Key steps for this project involved assessing the market demand for property management talent, conducting a program feasibility study, and developing the program model.



Maura Welch | The Cara Program (Chicago)

The University of Chicago Booth School of Business/Harris School of Public Policy | MBA/MPP

Prior to school, Maura worked as a management consultant in Deloitte Consulting's Federal Practice. In this role, she consulted for federal agencies and non-profits with missions ranging from counterterrorism to ending childhood hunger. During the summer after her first year, Maura participated in the City of Chicago's Mayor's Office Fellowship where she worked on projects related to public safety and budget analysis. Maura graduated from Georgetown University's School of Foreign Service with a B.S. in International Culture and Politics.

Maura conducted a feasibility analysis and a strategic occupational analysis for Cara's Cleanslate social enterprise by developing venture criteria for a possible new business line or social enterprise acquisition. Following the development of the criteria, she conducted a feasibility analysis for new business ideas aimed at expanding Cleanslate's reach. Additionally, Maura conducted an assessment of the staffing agency industry in Chicago and provided a recommendation for specific occupations and industries where Cara's staffing agency, Connects, should strategically focus going forward.

Farber Intern Bios 2017



Mauricio Xavier Avila Maldonado | Mile High Workshop (Denver)
Northwestern University Kellogg School of Management | MBA

At Kellogg, Mauricio works on various projects for non-profits as part of the Kellogg Impact Consulting Club. Prior to school, he worked as a consultant at McKinsey & Company; two years in Mexico City working on projects for companies in retail, banking, public sector, and distribution; one year in Miami doing financial benchmarking. Mauricio graduated from Tecnológico de Monterrey in Mexico with a B.A. in Marketing, while he also worked as a marketing intern for McCain Foods, and led the Marketing Club.

Mauricio worked on a project to turn around the performance of Mile High Workshop's (MHW) sewing shop. He developed operational recommendations that would allow MHW to improve margins by 60 p.p., and marketing recommendations that would allow the shop to remain competitive in the market by improving their product/market fit and enhancing their distribution channels. He also worked on developing revenue growth strategies for MHW's other business lines.



Michael Ang Fu | Conservation Corps North Bay/REDF (San Rafael)
Stanford Graduate School of Business/School of Medicine | MBA/MD

Michael recently led efforts in youth development and violence prevention, working with Cure Violence to launch a podcast series to educate medical professionals on community violence. Michael worked with the California Area Health Education Centers Program to train California primary care providers on identifying and addressing domestic abuse. Michael also led endeavors with Success Center San Francisco to launch a social entrepreneurship program for opportunity youth. His medical research involved creating and studying the effects of mindfulness-based stress reduction in grade school settings as an Albert Schweitzer Fellow. Michael is developing peer-created health education videos for incarcerated youth, and assessing

radiation oncology therapies for neuroendocrine tumors. Prior to Stanford, Michael served as a Teach For America corps member in Chicago, IL where he taught 7th grade math. Michael graduated from the University of Pennsylvania with a B.S. in Bioengineering.

Michael worked on two projects for Conservation Corps North Bay (CCNB). He conducted a feasibility analysis for drought-tolerant landscaping (xeriscaping) and developed a marketing plan to increase CCNB's visibility among stakeholders. Michael also worked on a trauma-informed care evaluation project for REDF.



Samantha Marie Dina | Juma (San Francisco)
Duke University Fuqua School of Business | MBA

At Fuqua, Sam serves as co-president of the Net Impact Club and advises two local nonprofit organizations focused on inclusive development and public health. Prior to business school, she lived in Washington, D.C. for several years and served as a senior consultant at McKinley Advisors, leading and supporting several strategy and research-focused projects for nonprofit association clients. Samantha graduated summa cum laude from American University with a degree in Business, Language and Culture studies.

Over the summer, Sam helped sharpen Juma's theory of change. First, she conducted a literature review supplemented by several stakeholder interviews with youth and workforce development experts to understand best practices when working with opportunity youth. Then, she led a leadership discussion to highlight potential areas of misalignment in the current strategy and refined the program model to better suit the target audience's needs. Finally, she developed a program manual and a staff training manual to complement the launch of the newly designed program model.