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REDF Expands Board of Directors with the Addition of Bonnie Boswell, Phillip S. Estes and Jesse Rogers

FOR IMMEDIATE RELEASE

SAN FRANCISCO (December 14, 2016) — Today REDF announced the appointment of three new members to its board of directors: Bonnie Boswell, producer/reporter of *Bonnie Boswell Reports* on PBS, Phillip S. Estes, managing member and founder of Horizon Holdings, and Jesse Rogers, co-founder and managing director of Altamont Capital Partners. The new members all bring valuable business acumen and communications expertise to the organization as it continues to build a national movement of social enterprises that are empowering tens of thousands of individuals who are striving to overcome employment barriers get the support they need to work, progress and build a better life.

“As REDF continues to expand across the country, we are excited to welcome three new board members who will bring their deep experience and robust networks to help us achieve our goal of employing 50,000 people by 2020,” said Carla Javits, REDF president & CEO.

Bonnie Boswell is an award-winning producer, reporter and filmmaker. Her most current work, *Bonnie Boswell Reports*, is a series of news stories airing during PBS NewsHour Weekend on PBS SoCal. Her topics range from homelessness to Herbie Hancock. Bonnie also won the coveted “Golden Mike Award for Best News Special” for “*Seeds of Peace*,” an hour-long program on violence prevention. In 2013, her documentary “*The Powerbroker: Whitney Young’s Fight for Civil Rights*” was viewed by over 2 million people nationwide on PBS and presented at the White House by First Lady Michelle Obama.

“Finding sustainable employment for people who face the greatest barriers to work is not just about jobs but about changing hearts and minds,” said Boswell. “I am excited to be able to share my passion for storytelling to help promote the organization’s mission.”

Since co-founding Horizon Holdings, LLC in 1989, Phil Estes has been an active acquirer and builder of independent businesses across a variety of sectors including recreational products, food and beverage, and consumer product categories. Phil currently serves on the boards of directors of a number of public and private companies. Prior to Horizon Holdings, he served as a vice president in Drexel Burnham Lambert’s Corporate Finance Department. In addition, he has spent nearly 30 years serving on and helping build boards of directors of successful nonprofit and educational entities including REDF’s Advisory Council, Larkin Street Youth Services and the Harvard Business School Club of Northern California among others.



“REDF has a proven track record of offering economic stability to people in great need in our communities,” said Estes. “I look forward to helping further the success of REDF’s national portfolio and increasing its positive impact.”

Jesse Rogers is the co-founder and managing director of Altamont Capital Partners, a private equity firm focusing on long-term control investments. Prior to Altamont, he co-founded Golden Gate Capital. Prior to that, he was a partner at Bain & Company, where he founded and served as the global head of Bain’s Private Equity Group. He is a current or past board member of a number of private and public companies, as well as nonprofit organizations including Common Sense Media (board member), Stanford University (The Stanford Challenge Leadership Committee) and Harvard Business School (Dean’s Advisory Board).

“Social enterprises have been proven to generate significant returns for communities and savings for taxpayers,” said Rogers. “I am thrilled to join in REDF’s efforts to get the attention of investors as they expand into communities across the United States.”

About REDF

REDF invests in the growth and effectiveness of social enterprises—double bottom-line businesses dedicated to helping people who otherwise would be shut out of the workforce get jobs, keep jobs and build a better life. Since 1997, REDF has provided funding and specialized advisory services to 100 social enterprises around the country that have employed 14,500 people, with a significant rate of return to society—\$2.23 in benefits for every \$1 spent. For more information, visit www.redf.org and follow on Twitter at [@REDFworks](https://twitter.com/REDFworks).